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TOURNAMENT NEWS

Champions Tour Plays on SeaDwarf®

Fred Couples earned his first Champions Tour win while playing on SeaDwarf® Seashore Paspalum at The Ace Group Classic in February. Held for the first time at The Quarry in Naples, Florida, the course is grassed wall-to-wall with SeaDwarf® on all playing surfaces including the greens. Couples said he felt the course and its level of difficulty fit his game. "I loved the course from the first time I played it," Couples said.

An Associated Press article published after the 3rd round of the tournament described Couples' play on the SeaDwarf® turf in this way: "After Couples rimmed out a birdie putt on No. 11, he was 30 feet off the front of the green on No. 12. He did not consider chipping it, because of the tight lie on the paspalum grass. He putted the ball up to the green, and it rolled the final 18 feet into the cup."

Weather during the tournament was a factor on the course. Strong, gusty winds forced a postponement of play on the first round but play resumed on Saturday.

In his interview after Friday's round, Champions Tour Player Ronnie Black said, "You know, if the wind keeps blowing this much, they'll have to slow the greens down a little bit. If they slow the greens down a little bit, then the scores will be able to still shoot under par."

Black added his impressions of the course. "Some of the tightest fairways that we play, that I've ever played. The course, the second shots into the greens are very nice. The course is in nice condition. I like this Paspalum grass to play off of, it's good."



Fred Couples hoists the trophy photo courtesy Ace Group Classic

THE ACE GROUP



CLASSIC

About Us

Licensed Producers

Environmental Turf is not a sod farm. Rather, Environmental Turf licenses experienced, high quality sod farms all over the world to grow our proprietary turfgrasses. We support our licensees with agronomic expertise and marketing programs that help them to succeed.

Marketing

Environmental Turf creates extensive marketing, advertising and publicity campaigns that educate and inform the industry and consumers about our environmentally friendly grasses. We attend numerous conventions and trade shows worldwide in order to meet with friends, colleagues and future customers face-to-face in order to spread the word about Our Mission.

Our Mission

We do all of this to make a positive impact on the planet. We bring turfgrasses to the marketplace that will help sustain the environment, reduce the amount of water used for turfgrass irrigation, and curb the amount of chemicals and fertilizers released into the ecosystem while also creating an esthetically pleasing landscape. We're proud of our company, our licensed producers and our wide network of friends whom we've helped or who have helped us along the way. We operate as a team, a family. If you'd like to join us as a licensed producer, please give us a call or drop us an email today: info@environmentalturf.com or 863-452-6595.



PGA Tour Plays on SeaDwarf® Again

In other tournament news, once again the PGA Tour's Puerto Rico Open was played on SeaDwarf greens at Trump International Golf Club in Puerto Rico. The event was scheduled to be played from March 11 – 14, 2010, but weather delays pushed the final round to Monday the 15th. PGA Tour Rookie Derek Lamely took the title and his very first win with a score of 19-under. (Is it just us, or are you noticing a pattern here of first-time wins on SeaDwarf®? But we digress.) To read the Official Tournament Guide with info on the course and players, [Click Here](#).



STAFF NEWS

Paspalum Expert Dr. Lee Berndt Joins Environmental Turf

Environmental Turf, Inc. is proud to welcome Dr. William L. "Lee" Berndt to our team as Vice President, Research & Development.

Dr. Berndt is well known as a turf expert and consultant in the golf and turf industries. He spearheaded the turf management program at Edison College in Fort Myers, Florida, for a dozen years. And he currently teaches turfgrass management as an Adjunct Professor in the PGA Professional Golf Management program at Florida Gulf Coast University. His ongoing turf research on SeaDwarf® Seashore Paspalum grass, and other turf issues, is widely published in both peer reviewed journals and popular golf and turf industry publications. To read some of Dr. Berndt's SeaDwarf® research [Click Here](#). He has consulted for golf courses from Hawaii to California, and from Florida to Ireland. Dr. Berndt earned his Ph.D. in botany and plant pathology from Michigan State University and began his professional career with one of the biggest names in golf as a consulting agronomist at Jack Nicklaus Golf Services.

"Environmental Turf's whole approach to developing environmentally friendly grasses is something that I believe in. The concept of dealing with grasses that require fewer inputs to create a positive effect on the environment is something I can truly get behind and I am very happy to be a part of this company," Berndt said.

In his new position, Dr. Berndt will oversee ET's turfgrass research program, consult with Environmental Turf's

(Continued...)



Dr. Lee Berndt



Dr. Lee Berndt, (left) and J.R. Wirthlin, (right) licensed producer of SeaDwarf® in Southern California, visit with a client

Industry Insights

The SeaDwarf sprigs "would actually spread out underneath the sand, emanate their roots under the whole field first. Then suddenly the blades of grass would start to come up outside and when they did it would all come out in waves."

Mr al Shamsi, of Mubadala Real Estate and Hospitality, describing the SeaDwarf® grow-in process at Zayed Sports City stadium facilities in Abu Dhabi, in an article in The National, December 7, 2009

"River's Edge Golf Club's setting finally has greens to match its ideal location on the Shallotte River, thanks to a summer reseeding of its bent grass greens to SeaDwarf® paspalum. Part of the bent grass greens' struggles were in part due to the course's location next to the saltwater river, which compromised water supply. With paspalum, now the river is only a positive impact. The Arnold Palmer design features as much marsh-front property as anywhere, and both nines close dramatically along the water. The par-5 ninth hole hugs the water the entire way, and the green is just a narrow sliver that juts out into the marsh. On your first visit to this hole, play it conservatively."

Brandon Tucker, Senior Writer TravelGolf.com, February 8, 2010



licensed producers and their customers on golf course and stadium projects all over the world, as well as serve as a speaker at various seminars and industry events. "We are very excited to have Dr. Lee Berndt join us at Environmental Turf," said Stacie Zinn, company president. "His solid reputation and widely respected expertise will certainly be a great benefit to our company, our grass varieties, as well as to all of our licensed producers and their customers." To schedule a consultation or site visit with Dr. Berndt, please email him directly at: Lee@environmentalturf.com

TURFGRASS INNOVATION

See Photos, Watch Video of the Rivers Edge No-Till Conversion

A lot of curiosity was raised last summer when Rivers Edge Golf Club in Shalotte, NC, became the first golf course to use the No-Till process to convert to SeaDwarf® Seashore Paspalum. The No-Till process allows new grass to be planted without tearing out the existing surface. The process has two benefits:

- 1) It maintains the existing contours of the greens surface.
- 2) It allows a golf course to reopen sooner than standard methods of renovation because it does not destroy the greens surface nor require the greens to be rebuilt.

If a trip to North Carolina is not in your travel plans, you can still go online and check out the renovation from L-93 bentgrass to SeaDwarf®. To see a step-by-step photo diary of the conversion posted on the Rivers Edge website, [Click Here](#). Yet another online resource allows you to watch a video about the new Rivers Edge greens and see interviews with golfers who've played the course. To see it for yourself, [Click Here](#).



SeaDwarf® green 6 weeks after planting



SeaDwarf® green 8 weeks after planting

TESTIMONIAL

Aloha® Seashore Paspalum at Turks & Caicos Sporting Club

All of the lawns of the private, luxury homes at Turks & Caicos Sporting Club at Ambergris Cay, an 1,100-acre private island in the British West Indies, are professionally maintained by Paul Mahoney, Senior Project Manager, (Continued...)

Industry Insights

"In the rough, the ball sits up beautifully... It's not penal and provides relief."

Craig Shreiner, golf course architect, discussing SeaDwarf® Seashore Paspalum in the article "The Wow Factor", December 2009 issue of Golfdom magazine

"There are some advantages to paspalum, and some of them can be planted wall-to-wall on golf courses. I think they can work quite well in a number of situations, particularly on courses using effluent water, but people are still learning to use these grasses. It's not the same as bermudagrass, and there's still some question about its cold-weather hardiness. We really don't know how far north these grasses can be used."

Kevin Morris, executive director for National Turfgrass Evaluation Program (NTEP) in the article "Trends in Golf Course Turf," February 2010 issue of Superintendent magazine

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and his staff. The look of those lawns is “very important,” Mahoney said.

“We have a maintenance program here for all of the homeowners, and we tend to all of their landscaping while they’re gone. We are very adamant in ensuring that proper care is given to each homesite so when the owners return they are always pleased. It’s definitely something that’s taken very seriously,” Mahoney said. For that reason, the only grass used for the home lawns and the courtyard around the common area of the community, is Aloha® Seashore Paspalum. “The Paspalum helps with that because it’s fairly low maintenance. We’ve been very lucky with that. It just seems to fit this environment perfectly,” Mahoney said.

The environment he’s referring to has an average temperature of 83-degrees, salt spray from the Caribbean Sea, reclaimed water as an irrigation source and the use of only native top soil. Most turfgrasses would struggle on Ambergris Cay, but according to Mahoney, the Aloha® does very well. In 2008, when Tropical Storm Hanna and Hurricane Ike crossed directly over the island within the same week, rain caused temporary flooding to the lawns and courtyard area. Mahoney said the Aloha® showed “no damage.”

With a small but highly trained staff that includes Leo Grajo (shown in photo), and Dor Cheranfont, both landscape foremen, Mahoney said the grass helps him to concentrate on areas that need attention. The grass, he said, is not one of them. He and his staff mow the Aloha® to an approximate height of 2-inches, and manually pull weeds if they pop up. And that’s basically it. “The main thing is it’s very little maintenance,” he said.

Turks & Caicos Sporting Club at Ambergris Cay boasts eight miles of waterfront, a luxury lifestyle devoted to sport fishing and relaxation, the largest private airport in the Caribbean, a customs building and restaurant. Home prices are available upon request. For more information visit: www.tcsportingclub.com



Leo Grajo mows Aloha® Seashore Paspalum at a Le Grand Cottage site on Columbus Beach, Ambergris Cay



Grasses from Environmental Turf

GOLF & SPORTS GRASSES

Premium SeaDwarf® Seashore Paspalum

- Only TRUE DWARF Paspalum
- Greens put true, virtually no grain
- Use tee-to-green
- Drought Tolerant
- Salt Tolerant
- Less Water
- Less Fertilizer
- Irrigate with varied water sources

Aloha® Seashore Paspalum

- Heals Fast
- Wear Tolerant Sports Fields
- Longer Roughs
- Deeper Green Color
- Drought Tolerant
- Salt Tolerant
- Less Water
- Less Fertilizer
- Irrigate with varied water sources

PristineFlora® Zoysia

- Shade Tolerant
- Golf tees, fairways, greens
- Croquet Lawns
- High-end lawns
- Less Water
- Chinch Bug Resistant

LAWN GRASSES

UltimateFlora® Zoysia

- Less Water
- Less Fertilizer
- Chinch Bug Resistant
- Soft Underfoot
- Luxurious Look & Feel

Hammock® Centipede

- Extremely Low Maintenance
- Less Mowing
- Less Fertilizer
- Less Water

DeltaShade® St. Augustine

- Shade Tolerant
- Cold Tolerant
- Semi-Dwarf

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