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AWARDS & HONORS

Environmental Turf Named Turf Company of the Year at the Golf Industry Show

Environmental Turf was named Turf & Ornamental Company of the Year at the 2007 BoardRoom "Excellence in Achievement" Awards. The award was announced January 31st during the Golf Industry Show in Orlando.

The Golf Channel's Jim Kelly, who served as Master of Ceremonies at the event, presented the award to Environmental Turf's President Stacie Zinn.

"We are very honored to receive this prestigious award," said Zinn. "2007 was the year that everything came together for Environmental Turf and our premium golf turf, SeaDwarf Seashore Paspalum. The grasses' success this year was also a success for the golf industry. Private clubs and golf facilities in warm-season climates using the grass were increasingly recognized as environmental stewards, providing sustainable green spaces for the good of the game and for the world."

BoardRoom magazine is the official publication of the Association of Private Clubs & Directors. BoardRoom's "Excellence in Achievement" awards recognize both vendors and educators for their impact, achievements and contributions to the private club industry. All award entries are reviewed by an independent panel of industry experts representing various aspects of golf course and club operations. Winners are selected for overall excellence in their respective fields, innovation, vision for future growth and continued impact on private club operations.

More than 300 entries were submitted for the awards in 2007. In 2006, Bayer Environmental Science won the award in the Turf & Ornamental category.



Industry Liaison Rich Redles stands with the award plaque in ET's booth at the Golf Industry Show

Industry Insights

"I haven't seen a golf course like this anyplace in the world in as good a shape and condition as this one. Ever. I mean anyplace. Really. And I've seen a few."

Legendary Golf Course Architect Pete Dye, upon playing the SeaDwarf® golf course Tuscany Reserve with his co-designer Greg Norman, in Naples, Florida, to the Naples Daily News newspaper, March 1, 2008

"Without paspalum grasses, we couldn't build some golf courses that are being built today."

Oscar Rodriguez, vice president of Weitz Golf International in Temecula, California, in a round table discussion on how water quality impacts the cost of building golf courses, published in the September 2007 issue of Golf Course Industry magazine



RESEARCH

SeaDwarf & Aloha Rank High in USGA Research Study

The results are in for a three-year research study funded by the USGA on Seashore Paspalum. The data, published in December, show SeaDwarf® and Aloha® to be among the highest ranked cultivars in the study. Contributing scientists to the research are: Dr. J Bryan Unruh, Dr. Barry J. Brecke, and Dr. Darcy E. Partridge. The study was conducted at the University of Florida under potable water irrigation. Eight greens height and 10 fairway-height accessions were tested.

Highlights of the report:

Dollar Spot in greens height grasses:

SeaDwarf® had the lowest level of Dollar Spot incidence in a vegetative variety. Sealsle Supreme had the greatest severity of Dollar Spot.

Top Performers

- SeaDwarf® was the top performer when maintained at putting green height.
- Aloha® was among the top performers at fairway height.
- Among fairway height grasses, Aloha® produces the least amount of thatch in a vegetative variety.

To read the full report, please go to www.environmentalturf.com and click on "Research"

More Paspalum Research Funded

The Environmental Institute for Golf announced at the Golf Industry show that it was funding 11 new research projects. Among those projects was a research study on Seashore Paspalum.

The study, "Deficit Irrigation of Seashore Paspalum and Bermudagrass for Golf Course Turf", will be conducted by James Walworth, Ph.D., at the University of Arizona. Completion date on the project will be 2010. The funding was allocated as \$29,500 over three years.



Dr. Bryan Unruh



USGA test plots in Milton, FL



Industry Insights

"In any coastal region, salt spray from the ocean can turn the bermudagrass brown in a hurry... It makes life a lot easier for us now. We could actually water with salt water now, even though we don't, we have a desalination plant."

Peter Stormes, former superintendent at Royal St. Kitts GC, a course in the Caribbean grassed with SeaDwarf greens, published in the December 2007 issue of Golf Course Management magazine

"It helps water management, and can be mowed at different heights, so the tees, fairways and greens are all paspalum."

Rich Rainville, PGA Professional at Hammock Bay Golf & Country Club in Naples, Florida, where the course is 100% SeaDwarf, to the Naples Daily News newspaper, March 2, 2008

"Between the development of heat and salt-tolerant strains of grass, such as paspalum, and advances in salt water desalination technology, you can now find PGA Tour-quality conditions throughout the Caribbean."

David Baum, publisher of Golf Odyssey, a premium golf travel newsletter, and golf travel guru at www.golftourinsider.com quoted online at Forbes Traveler magazine



RESOURCES

UltimateFlora™ Zoysia Meets Green Building Standards, Eligible for Green Building Points

Environmental Turf's UltimateFlora™ Zoysia grass meets Green Building Standards. Using UltimateFlora™ Zoysia may earn homeowners and builders points toward Green Home Certification.

Homes using UltimateFlora™ Zoysia as a drought tolerant lawn may be eligible for two points toward Green Building Certification under the Florida Green Building Coalition's standards. UltimateFlora™ Zoysia qualifies for the points under Category 2, Criteria W16 of the Florida Green Home Designation Standard Checklist.

UltimateFlora™ is also the first and only turfgrass to date to be included in the Florida Green Building Coalition's FIND GREEN searchable database.

"Industry professionals and consumers often find it difficult identifying and locating green building products. The FGBC online searchable green resource directory helps simplify the process," said Suzanne Cook, Executive Director of the Florida Green Building Coalition. "It includes environmentally preferable products, professional services and listings of all the FGBC certified projects."

UltimateFlora™ Zoysia can be found in the FIND GREEN database under section 2920 Lawns and Grasses. In the FIND GREEN section of the FGBC site, click on Products.

The FGBC website lists several benefits of a Green Certified Home including: greater access to mortgage money for the buyer, increased affordability of operation of the home, better indoor air quality, conservation of water resources and enhanced resale value.

For more information, visit: www.FloridaGreenBuilding.org



Florida
**Green Building
Coalition, Inc.**



Yard grassed with UltimateFlora™ Zoysia

Industry Insights

"Zoysia is pretty resistant to most common lawn pests."

Tom MacCubbin, in his Feb. 17, 2008, column In The Garden in the Orlando Sentinel newspaper

"Turfgrass is incredibly efficient at absorbing nutrients... Greenspace is good for water quality."

Rich Martinez, Chief Environmental Officer for The Scotts Miracle-Gro Company, January 10, 2008, speaking at the annual meeting of the Florida Sod Growers Coalition in Orlando

Where to Buy

UltimateFlora™ Zoysia in Florida

Avon Park: Emerald Island Turf

Arcadia: Dynasty Turf

Bradenton: Florida NU-Turf

Charlotte County: Berry Turf

Gainesville Area: Best Florida Sod

Indiantown: Indian Sun Turf

Port St. Lucie: Kennedy Groves

Sebring: Gulf Kist Sod

Vero Beach: Gulf Kist Sod



EVENTS

Environmental Turf Sponsors TPI Farm Tour

More than 300 people attended the first-ever Turfgrass Producers International farm tour held on a 100-percent Seashore Paspalum turf farm. Environmental Turf sponsored the event. It was held at the Emerald Island Turf sod farm in Avon Park, Florida, as part of the TPI Mid-Winter conference in February. Emerald Island Turf is a licensed producer of SeaDwarf® Seashore Paspalum and Aloha® Seashore Paspalum.

Attendees from countries such as the U.S., China, Australia and Israel were treated to a hay ride around the farm, with stops at the facility's sprig washer machine, and Aloha® and SeaDwarf® farm fields. While a Bluegrass band played live music long into the night, visitors feasted on Southern delicacies including a roasted "whole hog", swamp cabbage, cheese grits and friend mullet.



TPI Farm Tour Hosts Wiley & Nancy McCall, owners of Environmental Turf & Emerald Island Turf

TOURNAMENT NEWS

PGA Tour Putts on SeaDwarf

The Puerto Rico Open presented by Banco Popular marked not just the first official PGA Tour event held in Puerto Rico, it also marked the first PGA Tour event played on SeaDwarf® greens.

Trump International Golf Club, (formerly known as the Coco Beach Golf & Country Club), located in Rio Grande, Puerto Rico, was the site of the March 17 – 23, 2008, PGA Tour event. Greens at Trump International are grassed with SeaDwarf® Seashore Paspalum. Fairways, roughs and tees are grassed with Salam® Seashore Paspalum.

During Friday's round, as PGA Tour Player Ted Purdy was putting, Golf Channel announcers Jerry Foltz and Curt Byrum discussed the greens on the course.

"Man, Curt, these greens have picked up some speed. We talked to the superintendent this morning. Quite impressive," Foltz said.

"Yeah, they're in great shape," Byrum replied.

(Continued...)



Bo Van Pelt putts on SeaDwarf at the Puerto Rico Open

Golf & Sports Grasses from Environmental Turf

Premium SeaDwarf® Seashore Paspalum

- Only TRUE DWARF Paspalum
- Greens putt true, virtually no grain
- Use tee-to-green
- Drought Tolerant
- Salt Tolerant
- Less Water
- Less Fertilizer
- Irrigate with varied water sources

Aloha® Seashore Paspalum

- Heals Fast
- Wear Tolerant Sports Fields
- Longer Roughs
- Deeper Green Color Than SeaDwarf®
- Drought Tolerant
- Salt Tolerant
- Less Water
- Less Fertilizer
- Irrigate with varied water sources

PristineFlora™ Zoysia

- Shade Tolerant
- Golf tees, fairways
- Croquet Lawns
- High-end lawns
- Less Water
- Chinch Bug Resistant



The 36-hole golf course was designed by PGA Tour Player Tom Kite and Bruce A. Besse, Jr. Many of the holes used for the Tour event are located right along the ocean.

During the Thursday broadcast of the first round on the Golf Channel, Tom Kite was asked about his decision to use seashore paspalum on the golf course.

“When you’re in an island environment where you know you’re going to get some salt water coming up—there are times when they’ll get a hurricane come through Puerto Rico, and even when it’s not, it brings up the salt spray out of the ocean—you’re going to get some of that salt spraying up on the golf course. And this paspalum is wonderful for that,” Kite said. “This is kind of a unique little micro-climate we have here at this golf course because it’s adjacent to the El Yunque rainforest. So all the moisture that comes in off the ocean gets jammed up against the mountains and we get a backing up of clouds. And so, Bermuda grass would not be a really good choice here because of the salt spray coming off the ocean but also the little bit of cloudiness.”

Greg Kraft won the Puerto Rico Open with a score of 14 under par.



U.S. Greg Kraft, right, and Puerto Rican Governor Anibal Acevedo Vila lift a trophy after Kraft won the Puerto Rico Open, at the Trump International Golf Club, in Rio Grande, Puerto Rico, Sunday, March 23, 2008. After four rounds of golf, Kraft won with 14 under par. (Brennan Linsley / AP)

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☉ Lawn Grasses from Environmental Turf

UltimateFlora™ Zoysia

- Less Water
- Less Fertilizer
- Chinch Bug Resistant
- Soft Underfoot
- Luxurious Look & Feel

Hammock™ Centipede

- Extremely Low Maintenance
- Less Mowing
- Less Fertilizer
- Less Water

DeltaShade™ St. Augustine

- Shade Tolerant
- Cold Tolerant
- Semi-Dwarf

☉ Where To Buy SeaDwarf®

California: Am-Sod, Inc.

Caribbean: Lucks Sales Group

Florida: Emerald Island Turf

Georgia: Lucks Sales Group, Phillip Jennings Turf Farms, Pike Creek Turf Inc., Superior Turf, Inc.

Hawaii: Ali'i Turf

South Carolina: Modern Turf

Brazil: Green Grass

China: Sino-Green Turf Co., Ltd.

Mexico: Berentsen Jardinaria, SA de CV.

Panama: Jardines Urbanos, SA