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## Magazine: Environmental Turf Wins 8 National Marketing Awards

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By [Stacie Zinn](#) in [General News](#) on 15th May 2010 7:00

**Environmental Turf, the company responsible for marketing leading turfgrass brands including SeaDwarf Seashore Pasaplum and UltimateFlora Zoysia, won eight national marketing awards at the 21st Annual Turf and Ornamental Communicators Association (TOCA) award ceremony & conference held May 6, in Tuscon.**

From a field of more than 300 entries from leading manufacturers, companies and public relations agencies in the green industry, Environmental Turf won a total of four First-place awards and three Merit awards. Of those, the company swept the "Writing for Electronic Newsletter" category, winning both the First-place and Merit trophies.

In addition, ET Company President Stacie Zinn was honored with the prestigious Gardner Award. This award recognizes the very best in writing/marketing communications for the year.

### Writing for Electronic Newsletter (swept category)

- First Place: e-Turf Update Fall 2009, Stacie Zinn, Environmental Turf
- Merit: e-Turf Update April 2009, Stacie Zinn, Environmental Turf

### Writing a Feature Article

- First Place: "Using Salt to Kill Weeds on Paspalum", Sports Turf magazine Stacie Zinn, Environmental Turf

### Electronic Publishing: Overall Newsletter/Magazine Design

- First Place "Fall 2009 e-Turf Update"  
Stacie Zinn, Environmental Turf, Inc., & Krush Creative Group

### Writing for Commercial Publications: Product Information Article

- Merit, "Using Salt to Kill Weeds on Paspalum"  
Stacie Zinn, Environmental Turf, Inc.

### Writing a News Release

- First Place, "Pine Lakes Reopens"  
Stacie Zinn, Environmental Turf, Inc.

### Best Long Video/DVD

- Merit, "Perspectives on Paspalum: Summary Video"  
Stacie Zinn, Environmental Turf, Inc.

### 2010 GARDNER AWARD

Writing-Marketing Communications  
Stacie Zinn, Environmental Turf, Inc.



TOCA is comprised of editors, writers, publishers, photographers, public relations/advertising practitioners, industry association leaders and others involved in golf course maintenance and other green industry communications.

Environmental Turf, Inc., is an award-winning firm dedicated to the research, development, marketing and distribution of environmentally-friendly warm-season turfgrasses. Based in Avon Park, Florida, Environmental Turf licenses quality sod producers world-wide to grow its environmentally friendly turfgrasses.

**The company's portfolio of environmentally friendly grasses for golf courses, sports fields and home lawns includes: SeaDwarf Seashore Paspalum, Aloha Seashore Paspalum, UltimateFlora Zoysia, PristineFlora Zoysia, Hammock Centipede and DeltaShade St. Augustine.**

For more information visit [www.environmentalturf.com](http://www.environmentalturf.com) or email [info@environmentalturf.com](mailto:info@environmentalturf.com)  
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